



DISABILI *Tease* FESTIVAL

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Contact:

Minda Mae (Founder) or Thrillda Swinton
Sponsorship@DisabiliTeaseFestival.com

Learn More:

www.DisabiliTeaseFestival.com



@DisabiliTeaseFestival

ABOUT THE FESTIVAL

The 2024 DisabiliTease Festival, held July 19-21, is a multi-day festival that showcases disabled burlesque, drag, cirque, and cabaret performers.

Based in Minneapolis, Minnesota, the DisabiliTease Festival highlights performers not only from the Twin Cities but across the United States and around the globe.

This festival aims to challenge and overturn the notion that individuals with disabilities are less desirable, alluring, or competent as performers. It strives to provide a safe and inclusive environment for disabled performers to express themselves and receive the recognition and validation they deserve.

PRODUCERS



Minda Mae (she/her)
MINNESOTA



Lakota Shekhar (she/her)
OHIO

*“This is a place of not just performance art, but it’s a true display of abilities.
It’s where stereotypes and preconceived notions are set free.”*

- Lakota Shekhar, Producer

OUR HISTORY

Minda Mae established the DisabiliTease Festival in 2019 after realizing that disabled performers lacked opportunities to showcase their talents. She, co-owner Lakota Shekhar, and past co-producer VaVa Vashti aimed to create a space where they could perform, be recognized, and have access to the stage.

The 2020 DisabilitTease Festival was initially planned as an in-person event. However, due to the COVID-19 pandemic, we made the necessary switch to a virtual event. Our virtual event showcased 20 performers from three countries with live-streamed and pre-recorded acts.

Between 2021 and 2022, we continued to expand our reach worldwide during the pandemic. We featured live artists and emcees and conducted workshops delivered by artists from multiple countries. In 2023, we decided to take a year-long hiatus to rest, reflect, and plan our mission's future advancement.

Now, in 2024, we are back with a hybrid festival featuring both in-person and virtual events. On Friday, we will host a live-streamed in-person show in Minneapolis, followed by a virtual show on Saturday. We will also have in-person and virtual workshops delivered by an international community of outstanding performers with disabilities.

OUR GOALS

The global communities of burlesque, drag, cabaret, and cirque performers are diverse, but there is a lack of representation and visibility for performers with disabilities worldwide.

SHORT TERM

Intentionally curating art shows for people with disabilities increases visibility and opens doors for artists to find their place in the greater arts community.

LONG TERM

We hope that delivering a valuable experience to the audience and a body of work for performers will encourage venues and producers to embrace accessibility accommodations and inclusive policies.

DEMOGRAPHICS

The festival is dedicated to showcasing and celebrating the talents of marginalized and underrepresented communities, providing them with a platform to perform and connect with others across the globe.

Our aim is to include individuals with diverse abilities, genders, ages, sizes, races and ethnicities, locations, beliefs, and sexual orientations as much as possible.

WHY HYBRID?

Our 2024 DisabiliTease Festival will take place over three days (July 19-21), with a hybrid format that includes an in-person live-streamed show in Minneapolis, a virtual show on Saturday, and a mix of in-person live-streamed and virtual workshops.

This hybrid format allows us to connect with our arts community both locally and globally, while also providing more options for performers, tech crew, and volunteers to participate in the festival.

For audiences, this format maximizes accessibility by providing multiple options for enjoying the shows, including in-person attendance, live-streaming, and on-demand viewing.

For performers, our virtual act format removes many barriers to live performance, such as physical, financial, or transportation constraints. Performers can record their act in a way that suits their body, and they can choose to take multiple takes if necessary. This format also enhances the potential for multimedia-style videos.

Our festival aims to promote inclusivity in the arts by increasing the representation of performers with disabilities. This unique art form can reach underrepresented audiences through enhanced accessibility, bringing awareness to important issues and highlighting individual creatives and the larger disability arts community.

We hope that both disabled and non-disabled audience members will enjoy this unique art form and join us in celebrating the diversity of our community.

WHY SPONSORSHIP IS IMPORTANT

Sponsorship for the DisabiliTease Festival holds significant importance as it enables our producers, Minda Mae and Lakota Shekar, to alleviate stress by ensuring that we can guarantee the following:

- An in-person show at one of the only accessible venues in the Twin Cities.
- Equitable pay for performers, tech crew, and staff.
- Backstage refreshments, including water, snacks, and goodie bags for performers.
- Accessibility accommodations such as ASL interpreters, live captioning, video editing and captioning, and transportation.

Sponsors can contribute both in cash and in-kind donations, which empower us to create an inclusive and equitable environment that reduces barriers for performers, staff, and audiences. The festival also aims to increase visibility and representation for disabled artists while fostering growth and connection within our local and global communities.



“I have always dreamed of doing burlesque but after becoming largely bed-based I didn’t think this would be an option for me, but thanks to DisabiliTease it is!”

- Noli Kat (she/her), Netherlands

“As a Black, Trans Non-binary, OCD human it is an amazing opportunity to be able to present my artistic expression while also acknowledging my disability. Thank you!”

- Moe Russell (they/them), Minnesota



SPONSORSHIP LEVELS

Bump and Grind - \$200 cash OR \$400 silent auction donation

- Name and link on the Festival website and in the programs
- 2 tickets to one of the shows

Shimmy and Shake - \$500 cash OR \$600 silent auction donation

- Bump and Grind level benefits AND
- Logo and link on the Festival website and in the programs
- A group shout-out on Facebook and Instagram
- 2 tickets to either show

Tassel Twirl - \$1,000

- Shimmy and Shake level benefits AND
- Logo on a pre-show slide during the virtual show and in the live show's recording
- Individual shoutout on Facebook and Instagram
- 4 tickets to one show
- ¼ page ad in the programs

Peel and Reveal - \$2,500 (only two available)

- Tassel Twirler level benefits AND
- Logo and link on our homepage
- Shoutout by our emcee in both shows
- 2 tickets to the workshop of your choice
- ½ page ad in the programs

Pop a Pastie - \$5,000 (only one available)

- Peel and Reveal level benefits AND
- Logo and link placed prominently on our homepage
- 2 individual shoutouts on Facebook and Instagram
- 2 shoutouts by our emcee in both shows
- 2 tickets to 3 workshops of your choice
- Custom ad on TikTok
- Full-page ad in the programs

IN-KIND DONATIONS

There are different ways to become a sponsor of the 2024 DisabiliTease Festival weekend! Sponsors are individuals and businesses who support our work by providing monetary or in-kind donations.

In-kind donations may include items for our silent auction, contributions to the goody bags we give to in-person festival performers and staff, gift cards for groceries, or promo codes that festival performers may use to get discounts at your business (locally or globally). In-kind donors will have their names listed on our website and programs as a thank-you.

DONATE

You may donate any amount via our digital payment platforms.

PayPal | [@DisabiliTeaseFest](#)

Venmo | [@DisabiliTeaseFest](#)

CashApp | [@DisabiliTeaseFest](#)

Please email Sponsorship@DisabiliTeaseFestival.com if you would prefer to mail a check.

Because we are a fiscally sponsored group you can make tax deductible donations. Please contact us to learn how.

“Every year, the DisabiliTease Festival learns and grows by finding ways to better support our performers and create a more accessible experience for our audience members. We have received positive feedback about our past efforts and have also gained new ideas to incorporate in the future.”

- Minda Mae, Producer

ADVERTISING

Advertising in our printed and digital programs introduces our audience to your business or organization, giving you worldwide reach.

Ads can be placed in our 5.5" x 8.5" printed and digital programs for the following amounts:

- Quarter: \$50 (2.25" x 3.75")
- Half: \$100 (3.75" x 4.75")
- Full: \$175 (4.75" x 7.75")
- Inside back cover: \$300 (4.75" x 7.75") (only one available)
- Inside front cover: \$400 (4.75" x 7.75") (only one available)
- 2-page spread: \$500 (10 x 7.5") (only one available)

Perks:

All ads will have a live link on our website and a monthly group shoutout on Facebook and Instagram.

The inside back cover, inside front cover, and 2-page spread ads will have a live link with their logo on our website and individual shoutouts on Facebook and Instagram.

Placing an ad:

- Payment and ad copy is needed by May 1, 2024.
- Other than the covers, printed programs will be printed in black and white, while the digital program will be full-color.
- PDF format with a minimum of 300 dpi Black/White or grayscale or 600 dpi color.

For more information, or to become a sponsor or place an ad, please email Sponsorship@DisabiliteaseFestival.com.

DISABILI*Tease* FESTIVAL

**Cinnamon
Cheeks
(2020)**



**Perfect
Tyler
(2020)**



**Rosie
Roulette
(2021)**



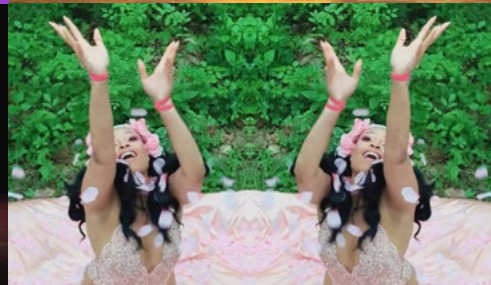
**Ember
Raven
(2021)**



**Jacqueline
Boxx
(2021)**



**Twirlisha
Devine
(2022)**



**Chris Jay
(2022)**



**Mother
Girth
(2022)**



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